



French natural cosmetic products  
for over 70 years

Leader in its category

Floral waters  
Face lotions

# Christian Lenart, how it all started!

Christian Lenart was a Parisian apothecary's son and a bright biologist of the last century. Christian Lenart's father launched its first floral waters in Paris during the mid 1940s, following the end of world war 2.

His son then turned the brand into the leader of the category.



His passion for nature led to become a herbal specialist, fully convinced by the beneficial effects of plants on human health.

Christian Lenart is one of the first scientists to have promoted the theory of the efficiency of plants in the treatment of illnesses and in cosmetology.

His findings urged the 20th century's scientific world to admit his theory: plants act on the body's natural balance.

# A French know-how, for over 70 years.

In order to extract plants' active principles, Christian Lenart's father used **water vapor distillation**, a natural process, ensuring the purity of the essential oil collected.

In mid 1940s, this nature lover marketed his first floral waters under the Christian Lenart brand, the name of his son.

Christian Lenart soon became a **renown brand** thanks to the quality of its **products** combining naturality and efficiency.

Over the years, Christian Lenart's researchers have perpetuated the tradition in order to provide consumers with **natural, efficient and innovative floral waters**.



# The genuine blue bottle



Originally packaged in ether bottles that Christian Lenart would collect from his father's laboratory, floral waters have been faithful to the **traditional blue bottle** through generations and it has been its distinguishing feature and quality mark since.

The glass bottle preserves the organoleptic properties of floral waters. **Its blue color protects the formula from UV rays.** The design of the Christian Lenart bottle is registered.

200 ml bottle

Purple blue color

Elongated cylindrical shape

# Christian Lenart Floral Waters: A natural beauty gesture



More than 70 years after the birth of the very first one of them, the floral waters are still obtained through the **traditional water vapor distillation process** in order to preserve the quality of the plants' natural active principles.

Floral waters, as face care products, are **lotions to be used in the morning and in the evening after removing make-up, to clean, refresh, tone or sooth the skin.**

Being tested under dermatological control, the formulas are composed of **more than 98% ingredients of natural origin, alcohol and paraben-free.**

Being naturally scented, floral waters make the beauty gesture a real moment of **pleasure and well-being.**

# A proven success:



With millions of bottles sold in Europe since its creation, Christian Lenart has been highly recognized as best in its class.

In 2014, Christian Lenart comes to the United States.

# A complete range:



Today, the range includes 6 floral waters:

Rose, Cornflower, Witch hazel, Tahitian flower, Jasmine and Orange blossom.

Each plant provides its own properties for a care meeting the needs of each skin.

Available in the best pharmacies & apothecaries at **MSRP of \$20.00**



# Cornflower Floral Water

## Decongesting & Soothing

Eyes care  
All skin types

The Cornflower Floral Water (Eau de Bleuet in French) is an alcohol-free, decongestant water. It contributes to relieve the tired, reddened and swollen eyes.

Cornflower water is well-known for its decongestant properties.

The formulation contains Cornflower floral water obtained by water distillation.

98.8% Natural Ingredients.

Made in France





# Rose Aromatic Water

## Toning & Refreshing

Daily Face Lotion  
All skin types

The Rose Aromatic Water is an alcohol-free, toning and refreshing lotion. It tones up and cools the skin while leaving a delicate perfume.

Rose Water has been known for centuries to help clear all impurities that your face has collected through the day, reduce redness and has astringent properties.

The formulation contains Centifolia and Muscat Roses floral water obtained by water distillation.

99.3% Natural Ingredients.  
Made in France



# Jasmine Aromatic Water

Refreshing & Soothing

Daily Face Lotion

All skin types

The Jasmine Aromatic Water is an alcohol-free, refreshing and softening lotion. It contributes to a glowing skin delivering a fresh and bright complexion while leaving a delicate perfume.

Jasmine has natural softening properties.

The formulation contains Jasmine floral water obtained by water distillation.

98.6% Natural Ingredients.

Made in France



# Witch Hazel Floral Water

## Appeasing & Soothing

Daily Face Lotion  
Sensitive skin

The Witch Hazel Floral Water is an alcohol-free, appeasing and soothing lotion. It contributes to soothe red patches and irritations. It is specially adapted for sensitive skins.

This lotion will bring you a sensation of immediate comfort.

The formulation contains Witch Hazel floral water obtained by water distillation.

99.8% Natural Ingredients.

Made in France



# Tiare Aromatic Water

Toning & Refreshing

Daily Face Lotion

Normal or Combination skin

The Tiare Aromatic Water (Tahitian Gardenia Flower Water) is an alcohol-free, toning and refreshing lotion. It tones up and cools the skin while leaving a delicate perfume.

Its flavor will take you in French Polynesia by revealing you the beauty secrets of the « vahinés ».

The formulation contains Tiare floral water obtained by water distillation.

99.8% Natural Ingredients.

Made in France



## Orange Blossom Aromatic Water

Refreshing & Appeasing

Daily Face Lotion

All skin types

The Orange Blossom Aromatic Water is an alcohol-free, relaxing and appeasing solution. It contributes to a glowing skin delivering a fresh and bright complexion while leaving a delicate perfume.

Aromatic Orange Blossom Water has long been used for its calming and releasing virtues.

The formulation contains Orange floral water obtained by water distillation.

99.8% Natural Ingredients.

Made in France