



Topganic™

February 2015 Events, Social Media
& PR Initiatives



Social Media



Facebook



Instagram



Twitter



Pinterest

The Grammys

- Topganic participated in the Hollywood Swag Bag Grammy talent and attendee gifting.
- To capitalize on Topganic's presence, The Woods & Co highlighted the Obliphica Oil throughout social media platforms in conjunction with the event.
- In addition to Facebook and Instagram posts, The Woods & Co also live-tweeted during the red carpet pre-show and award show.

Topganic
Posted by Mallory Liebhaber [?] · February 6 at 3:35pm ·

And the Grammy goes to...Topganic! Our Obliphica Intensive Oil will be included in VIP Hollywood Swag Bags at the Four Seasons Hotels and Resorts Beverly Hills pre-Grammy's this weekend. #GiftBagsByRachael #GRAMMYS



Unlike · Comment · Share · 16 1

Topganic
Posted by Mallory Liebhaber [?] · February 7 at 11:00am · Edited [?] ·

Checking in to the Four Seasons Hotel Los Angeles at Beverly Hills! Topganic Obliphica Intensive Oil is hitting the town, pre-Grammy's with celebs like Jennifer Hudson, Taylor Swift, Pitbull, Blake Shelton, Miranda Lambert, John Mayer, Elvis Costello, Diana Krall and AC/DC in their Hollywood Swag Bag. #GiftBagsByRachael #GRAMMYS



Like · Comment · Share · 23 2

Topganic
Posted by Mallory Liebhaber [?] · February 8 at 12:00pm · Edited [?] ·

Don't forget to tune into The GRAMMYS tonight, we can't wait to see the stars glowing looks on the red carpet. #GRAMMYS #redcarpet



Unlike · Comment · Share · 15 1



Topganic
Posted by Mallory Liebhaber [?] · February 9 at 5:13pm · Edited ·

These beauties rocked the red carpet at The GRAMMYS last night. Taylor Swift, Jennifer Hudson and Miranda Lambert all received our Obliphica Oil, pre-show, at the Four Seasons Hotel Los Angeles at Beverly Hills. What was your favorite look? #grammys #redcarpet #beauty



Like · Comment · Share · 42 3

Topganic
Posted by Emily Oliff Tidswell [?] · February 8 at 3:06pm ·

The GRAMMYS are tonight and Topganic will be there ... and hope to be in the hair!

We're gifting some of the biggest names in the biz like John Mayer, Jennifer Hudson, Miranda Lambert, Blake Shelton, Taylor Swift, Kelly Rowland, Shakira, Christina Aguilera, Carrie Underwood, Kelly Clarkson and Ryan Seacrest.

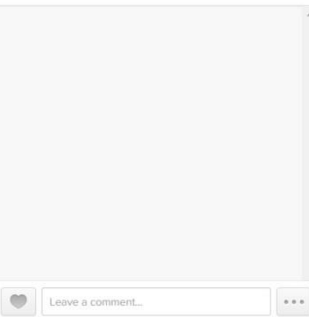
#Grammys #redcarpethair #Johnmayer #jenniferhudson #mirandalambert #blakeshelton #taylorswift



Like · Comment · Share · 45 5



topganic
3 weeks ago
And the Grammy goes to...Topganic! Our Obliquica Intensive Oil will be included in VIP @HollywoodBaskets at the @FSLosAngeles pre-Grammy's this weekend. #GiftBagsByRachael #GRAMMYS

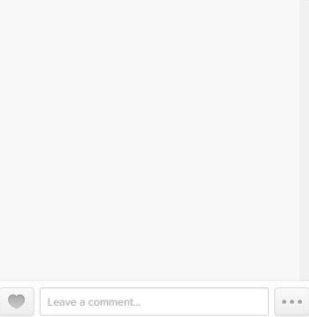


♥ hmrad, diane_pic, emsy925 and 4 others like this.

Leave a comment...



topganic
3 weeks ago
Don't forget to tune into @TheGRAMMYS tonight, we can't wait to see the stars glowing looks on the red carpet. #GRAMMYS #redcarpet

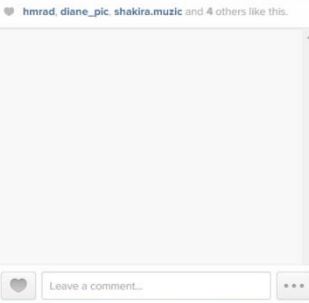


♥ hmrad, emsy925, dqdsdancer02 and nickseesthings like this.

Leave a comment...



topganic
3 weeks ago
The GRAMMYS are tonight and Topganic will be there ... and hope to be in the hair! We're gifting some of the biggest names in the biz like John Mayer, Jennifer Hudson, Miranda Lambert, Blake Shelton, Taylor Swift, Kelly Rowland, Shakira, Christina Aguilera, Carrie Underwood, Kelly Clarkson and Ryan Seacrest. #Grammys #redcarpethair #JohnMayer #JenniferHudson

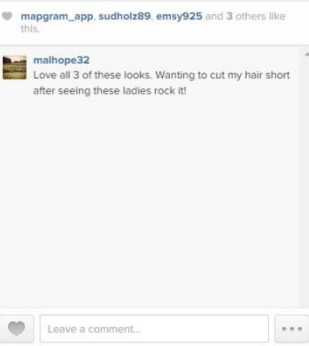


♥ hmrad, diane_pic, shakira.muzic and 4 others like this.

Leave a comment...



topganic
3 weeks ago
These beauties rocked the red carpet at @thegrammys last night. @TaylorSwift, @iamjhud and @MirandaLambert all received our Obliquica Oil, pre-show, at @FSLosAngeles. What was your favorite look? #grammys #redcarpet #beauty



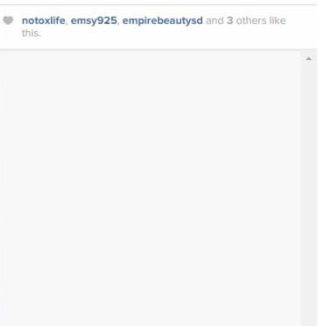
♥ mapgram_app, sudholz89, emsy925 and 3 others like this.

malhope32
Love all 3 of these looks. Wanting to cut my hair short after seeing these ladies rock it!

Leave a comment...



topganic
2 weeks ago
Thanks for the love @plasticmartyr and @hollywoodbaskets... #PlasticMartyr #beautyblender #secureonstyle #mioskincare #prtyypeauchun #topganic #agelessbeautymask #kiehls #grammy2015



♥ notoxlife, emsy925, empirebeautysd and 3 others like this.

Leave a comment...



hollywoodbaskets

A selection of top Tweets from Grammy evening:

Topganic @Topganic · Feb 8

Topganic will be #livetweeting @TheGRAMMYS tonight! Be sure to follow us for what's trending in hair and style on the #redcarpet. #grammys



Topganic @Topganic · Feb 8

.@Madonna has some serious pin curls going on under her bird cage veil. #eredcarpet #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@katyperry and @KellyOsbourne, hair color twins? #eredcarpet #topganicatthegrammys #GRAMMYS #twining



Topganic @Topganic · Feb 8

.@ArianaGrande's long ponytail is stealing "just a little bit of our heart." #hairenvoy #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

Saying "yes" to everything about that @gwenstefani and @adamlevine performance! Enjoy our Obliphica Oil, Adam #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

#FourFiveSeconds to do your hair in the AM? We recommend the Topganic Moisturizer & Design Cream for quick, flawless help. #GRAMMYS



Topganic @Topganic · Feb 8

Congrats to @samsmithworld for #recordoftheyear! #itsasweep #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 11

.@Pharell- loved your #grammys2015 performance! Hope you're "Happy" with our Obliphica Oil, featured in your pre-show Hollywood swag bag!



Topganic @Topganic · Feb 8

Can't wait for @TheGRAMMYS! @taylorswift13 @adamlevine @blakeshelton and @johnmayer are some of the celebs receiving our Obliphica Oil.



Topganic @Topganic · Feb 8

Sleek ponytail @ArianaGrande! Steal the look with our Obliphica Oil. #eredcarpet #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@taylorswift13 = STUNNING! Hope you're loving our Obliphica Oil. #eredcarpet #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@mirandalambert's hair looking gorgeous - hope you're loving our Obliphica Oil! #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@usher's hair is glimmering while singing #StevieWonder. Wonder if he's using our Obliphica Oil? #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

Congrats @beck for your #albumoftheyear win. Your hair is shining as bright as your Grammy with our Obliphica Oil. #GRAMMYS



Topganic @Topganic · Feb 8

Great show and fun #livetweeting with everyone during @TheGRAMMYS! Goodnight from Topganic! #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 11

.@DotMarieJones: Do you love your new Obliphica Oil so much that you want to sing about it with #Glee? We hope so! #grammys #swagbag



Topganic @Topganic · Feb 8

The girls from @HAIMtheband have such great hair, loving their laid back style. #GRAMMYS



Topganic @Topganic · Feb 8

Our Design & Sculpture Hair Styling Lotion can help achieve @chrissyteigen's waves. #eredcarpet #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

Who were your faves on the #redcarpet tonight? @taylorswift13, @gwenstefani, @Beyonce, @JessieJ and @NeYoCompound are some of our picks!



Topganic @Topganic · Feb 8

We love @blakeshelton! Enjoy our Obliphica Oil! #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@TheBrandyClark's hair is gorgeous - for shiny locks, try our Argan Oil from Morocco collection. #topganicatthegrammys #GRAMMYS



Topganic @Topganic · Feb 8

.@maddieziegler rocked it with @Sia and #KristenWiig tonight. What did you think of their performance? #topganicatthegrammys #GRAMMYS



Topganic retweeted

Plastic Martyr @plasticmartyr · Feb 10

@Topganic @SwagGivesBack It's AMAZING!!! My hair looks flawless and shiny and smells like candy! <3



[View conversation](#)

Topganic @Topganic · Feb 11

.@ToniBraxton & @kellyrowland: You always rock the stage & the red carpet. Enjoy your pre-#grammys swag bag featuring our Obliphica Oil!



The Oscars

- Topganic participated in the Hollywood Swag Bag for the 87th Academy Awards for talented nominees.
- To capitalize on Topganic's presence, The Woods & Co highlighted the Hair Masks and Hair Oils from the Argan and Obliphica collections throughout social media platforms in conjunction with the event.
- In addition to Facebook and Instagram posts, The Woods & Co also live-tweeted during the red carpet pre-show and award show.

Topganic at Four Seasons Hotel Los Angeles at Beverly Hills
Posted by Mallory Liebhaber [?] · February 20 at 11:22am · Edited [?]

Thanks to Hollywood Swag Bag, Topganic will be in the hands of some of The Academy Awards' A-listers. Check us out on CNBC <http://www.cnbc.com/id/102440084>



Oscar Weekend: Talent and Nominees Receive Luxurious Gifts at The Four Seasons Hotel, Beverly Hills

CNBC.COM | BY CNBC

Like · Comment · Share · 5

Topganic
Posted by Mallory Liebhaber [?] · February 22 at 12:00pm · Edited [?]

Don't forget to tune into The Academy Awards tonight! The biggest fashion and beauty red carpet of the year - we can't wait to see what our favorite stars are wearing. #oscars #redcarpet #topganicatheoscars



Like · Comment · Share · 24

Topganic
Posted by Mallory Liebhaber [?] · February 20 at 4:14pm · Edited [?]

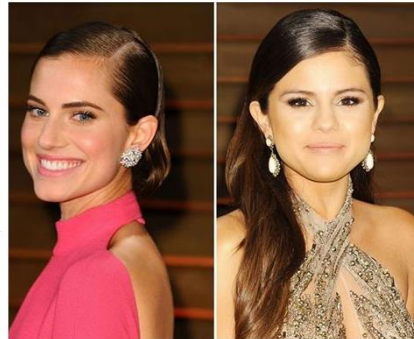
Topganic's hitting the town on #Oscar weekend at Four Seasons Hotel Los Angeles. Nominees and attendees will receive our Obliphica or Argan Hair Mask and Intensive Oil to get their locks red-carpet ready. #topganicatheoscars



Like · Comment · Share · 19

Topganic
Posted by Hayley Radachi [?] · February 21 at 3:28pm · Edited [?]

Sleek and chic - recreate Allison Williams' retro updo or and Selena Gomez's luscious locks with our Argan and Obliphica Intensive Oils. #Oscars #getthelook #topganicatheoscars



Like · Comment · Share · 51

Topganic
Posted by Hayley Radachi [?] · February 24 at 12:14pm · Edited [?]

While the tress trends ranged the gamut at the #AcademyAwards, there was one common denominator - healthy hair. Get yours in Topganic condition with our Treat Hair Masks. #oscars #topganicatheoscars



Like · Comment · Share · 68

Topganic
Posted by Mallory Liebhaber [?] · February 21 at 11:00am · Edited [?]

And the Oscar goes to... Topganic! Who needs a statue when you have great hair? Our Obliphica and Argan Intensive Oil and Mask will be awarded to nominees and attendees at The Four Seasons Los Angeles. #topganicatheoscars



Unlike · Comment · Share · 15

Topganic
Posted by Mallory Liebhaber [?] · February 23 at 1:29pm · Edited [?]

Birdman Movie may have won "Best Picture" at The Academy Awards, but that's no excuse not to tame your fly-aways. Try our Hair Moisturizer & Design Cream with Argan Oil or Design & Sculpture Hair Styling Lotion with Obliphica Oil to reign them in. Sorry, Michael Keaton not included! #topganicatheoscars #oscars2015



Like · Comment · Share · 3

Topganic
Posted by Mallory Liebhaber [?] · February 23 at 10:58am · Edited [?]

Looking for the latest on haircare or want to see who Topganic was in the hands and hopefully hair of on Oscar® night? Follow us on Instagram and leave your handle below for a chance to win what Four Season Hotel in Beverly Hills talent and nominees received on Oscar night. [#topganicatheoscars](http://www.instagram.com/topganic) #Instagram #contest



Like · Comment · Share · 21 · 1

Topganic
Posted by Hayley Radachi [?] · February 22 at 2:45pm · Edited [?]

Gearing up for the #AcademyAwards and still swooning over last year's looks. For healthy tresses like Sandra Bullock and Kate Hudson, indulge your locks with our Treat Hair Masks. #Oscars #getthelook #topganicatheoscars



Like · Comment · Share · 39

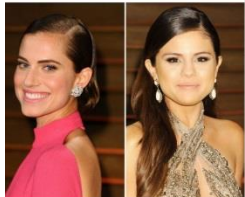
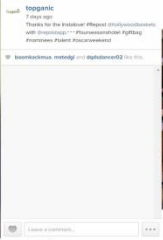
Topganic at Four Seasons Hotel Los Angeles at Beverly Hills
Posted by Mallory Liebhaber [?] · February 23 at 9:43am · Edited [?]

Topganic Obliphica and Argan Intensive Oils & Hair Masks are in the hands and hopefully in the hair of some of Hollywood's finest including Oscar® winners Patricia Arquette, Julianne Moore, Eddie Redmayne and John Legend, and nominees Bradley Cooper, Marion Cotillard, Reese Witherspoon, Emma Stone, Meryl Streep and more. #topganicatheoscars #oscars2015

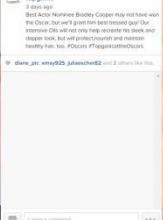
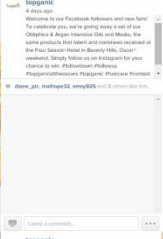
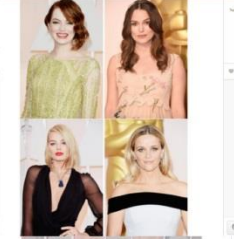
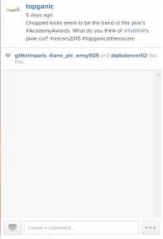
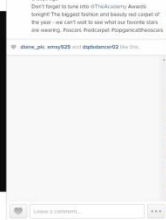


Like · Comment · Share · 8





OSCARS 2015



A selection of top Tweets from Oscar evening:

Topganic @Topganic · Feb 20

Topganic's @ @FSLosAngeles #Oscar weekend. Nominees & attendees will receive Obliphica or Argan Hair Mask & Oil. #topganicattheoscars

1

Topganic @Topganic · Feb 22

.@chrisseyteigen & @johnlegend: looking sleek and stylish as usual #topganicattheoscars #oscars2015

1

Topganic @Topganic · Feb 22

Wondering if Liam Neeson used our Treat Hair Masks for that healthy looking hair. #TopganicattheOscars #AcademyAwards #Oscars2015

1

Topganic @Topganic · Feb 22

Congratulations @pattyarquette! Hope you treat your luscious locks with our Obliphica or Argan Treat Hair Masks #topganicattheoscars #oscars

1

Topganic @Topganic · Feb 22

Congrats to Eddie Redmayne, brilliant performance - hope you're loving your Topganic products! #topganicattheoscars #oscars2015 #bestactor

1

Topganic @Topganic · Feb 21

Recreate Allison Williams' retro updo or and @selenagomez's luscious locks with our Argan & Obliphica Intensive Oils.



View more photos and videos

Topganic @Topganic · Feb 21

And the Oscar goes to... Topganic! Our Obliphica & Argan Intensive Oil & Mask will be awarded to nominees & attendees. #topganicattheoscars

1

Topganic @Topganic · Feb 22

.@JLo: That dress + that hair = pure perfection! #topganicattheoscars #oscars2015 #academyawards

1

Topganic @Topganic · Feb 22

.@witherspoon, we can't stop admiring your healthy hair! Perhaps our Treat Hair Masks are to thank? #TopganicattheOscars #Oscars

1

Topganic @Topganic · Feb 22

.@common and @johnlegend - love this song, doesn't get better than this duo. #glory #topganicattheoscars

1

Topganic @Topganic · Feb 22

Congratulations to the gorgeous @julianne Moore - enjoy your Topganic products! #bestactress #stillallice #oscars2015 #topganicattheoscars

1

Topganic @Topganic · Feb 22

Swooning over @MargotRobbie's latest hair transformation! #oscars2015 #shorthairdontcare #topganicattheoscars



View more photos and videos

Topganic @Topganic · Feb 22

Marion Cotillard looks stunning! Wonder if her chic updo was created with our Styling Lotion with Obliphica Oil! #Topganicattheoscars

1

Topganic @Topganic · Feb 22

The perfect pixie cut- loving Faith Hill's sleek, new look. #Oscars2015 #AcademyAwards #topganicattheoscars

1 1

Topganic @Topganic · Feb 22

Can't wait to recreate @GwynethPaltrow's #Oscars2015 look with our Intensive Oils! #TopganicattheOscars #AcademyAwards

1

Topganic @Topganic · Feb 22

What do you think about ScarJo's slicked back do? We're loving it! Our styling products can help achieve the look. #topganicattheoscars

1

Topganic @Topganic · Feb 23

Topganic in the hands & hopefully hair of #Oscar winners #EddieRedmayne @julianne Moore @PattyArquette @johnlegend.



View more photos and videos



New York Fashion Week Suite

- Topganic participated in a Fashion Week Survival Suite at The London in NYC on February 19th.
- The event was well attended by beauty, fashion and lifestyle bloggers and editors.
- All attendees were able to interact with different products while enjoying light bites and cocktails.
- Attendees enjoyed learning the benefits of each of the lines while interacting with the products.
- Everyone loved the oils, saying they smelled great and that the texture was fantastic.
- Attendees included: American Spa, Beauty-Goodies.com, Bridal Ease.com, Celebrity Toob, Chic Inspector.com, DIVAlicious, Examiner.com, Fashion 360 Mag, Fashion Times, FashionEdits, Freelancer - Brinkley Skye, IN New York, LoveBrownSugar.com, Male Critique.com, No-Nonsense Beauty Blog, NY Resident , Shoeography.com, Splash Magazines, Style Bistro, Style DefinedNYC.com, Style Music TV, Style Society Guy Blog, StyleMayvin, The Dandy Project, The Fashionista Stories, Tracy's New York Life, Urban Milan.com, Where New York

Social Media Posts



topganic
2 weeks ago
Awesome view from #nyfwSurvival suite at @thelondonnyc #nyc #nofilter

jhm1987, diane_pic, elivoneast and 9 others like this.

Leave a comment...



topganic
2 weeks ago
Our Argan Shampoo and Conditioner fit perfectly in the gorgeous bathroom at @thelondonnyc #nyfwSurvival

jhm1987, diane_pic, tedg2 and 3 others like this.

Leave a comment...



topganic
2 weeks ago
Myriem from @fashion360mag posing with our Design & Sculpture Hair Styling Lotion. #nyfwSurvival

jhm1987, diane_pic, emy925 and 3 others like this.

Leave a comment...



topganic
2 weeks ago
Getting ready for our New York Fashion Week debut! #nyfwSurvival

diane_pic, metedgi, dqsDancer02 and emy925 like this.

beautygazette
Didn't make it to the suite but would love to connect!

Leave a comment...



topganic
2 weeks ago
#Regam thanks for the insta love @guestlistblog #nyfwSurvival #hair #hairstyle #instahair #hairstyles #hairmask #haird #longhairandmore

emy925, lucia_aguerr, dqsDancer02 and guestlistblog like this.

Staxpatagonia
Great photos! Love your account :3]

guestlistblog
@topganic, You're welcome

Leave a comment...



Topganic @Topganic · Feb 13

#Regram @bridalguidemag⁰...⁰Put your hair through bridal boot camp with this potent keratin serum... [instagram.com/p/zDvZhaSlxj/](https://www.instagram.com/p/zDvZhaSlxj/)



Topganic retweeted

 **The Woods & Co** @TheWoodsandCo · Feb 12

Gearing up for our #NYFWSurvival Suite at @thelondonnyc w/ @topganic, @uskarinherzog @gerardcosmetics! #nyfw



[View more photos and videos](#)

Topganic @Topganic · Feb 12

Getting ready for our New York Fashion Week debut! #nyfwsurvival [instagram.com/p/zBAL4JyI4a/](https://www.instagram.com/p/zBAL4JyI4a/)



Press Blowouts

- In partnership with Thairapy365 hair tools, Topganic hosted a day of editors blowouts and treatments during New York Fashion Week.
- Editors were treated to Topganic washes and styling by hairstylist Stella Winkleman, in the chosen collection that matched their hair concerns.
- Press who attended and received blowouts included: People en Español, Family Circle, Cosmo for Latinas, Bridal Guide, TODAY Show/Wendy Williams/WPIX, Latina.
- Editors were sent samples of the line they used during the treatment.

People
EN ESPAÑOL

FamilyCircle
Where Family Comes First™

COSMOPOLITAN
For Latinas

BRIDAL GUIDE


TODAY

The **Wendy Williams** Show

PIX 11

LATINA

Social Media Posts



topganic
2 weeks ago
We've got a full day of Topganic Transformations with our favorite Beauty Editors @The London!
#topganictransformation #thelondonnyc #beautyeditors #NYFW

♡ [apieceofpinkvelvet](#), [jrhm1987](#), [diane_pic](#) and 4 others like this.

♡ Leave a comment...



topganic
2 weeks ago
Naima of @bridalguide after her Topganic Transformation. Obliphica looks amazing on you!
#haircare #transformation #pressday #blowout

♡ [diane_pic](#) and [dqdsdancer02](#) like this.

♡ Leave a comment...



topganic
2 weeks ago
#Regram @bridalguide ··· Put your hair through bridal boot camp with this potent keratin serum @topganic
#readyforthewedding #mustGrowHairLong #weddinghair

♡ [emys925](#) and [dqdsdancer02](#) like this.

♡ Leave a comment...



[bridalguide](#)

Desksides

- Topganic had a very successful round of deskside meetings with beauty editors.
- Magazines met with included People StyleWatch, Health, All You, Prevention, Lucky, Family Circle, Marie Claire, Good Housekeeping, Town & Country, Dr. Oz The Good Life and Cosmopolitan.
- Editors were sent samples of the Brazil Nut line along with additional products or lines that Liz suggested.

People
StyleWatch

Health

all you

Prevention
Passionate · Persuasive · Powerful

Lucky
magazine

FamilyCircle
Where Family Comes First™

marie claire

Good
Housekeeping

TOWN&COUNTRY

DR.OZ
THE GOOD LIFE

COSMOPOLITAN

Topganic Transformation Contests



Topganic

Posted by Mallory Liebhaber [?] · January 29 at 3:58pm · 🌐

We're kicking off our first installment of our "Where's Topganic Transformation Giveaway" series in our hometown, New York City!

We're offering one lucky fan the chance to win a TOPGANIC TRANSFORMATION from a leading NYC stylist and beauty loot worth \$1000. To win, simply become a fan of our page and comment below. Be sure to check back frequently for additional Transformation city contests. *Travel not included. #topganictransformation #contest #giveaway #newyorkcity #wherestopganic



Like · Comment · Share · 🍷 50 🗨️ 34 ↻ 12

- Held on Facebook, one winner will receive a transformation from a leading stylist and beauty loot worth \$1,000.
- To enter, post on Topganic's page and comment on the designated post.
- For the NYC contest, the giveaway reached **5,636 Facebook users**, generating **32 entrants**. **50 people** total liked the corresponding post, with **12 Facebook** users sharing it as well.
- To make the Topganic Transformation Giveaway an ongoing initiative, new installments of the contest feature a new "host" city, where the winner will receive treatments from a top stylist.



- Viewership: 2,889,976
- **Tape Date:** Thursday, February 27th
- **Air Date:** TBD March 2015



- Topganic will be included in a “Word of the Day” segment in an upcoming show on The Doctors, a nationally broadcasted program on CBS.
- Audience members will be gifted an entire line of product from both the Argan and Obliphica lines.
- One of the hosts will describe the products, mention some key ingredients and benefits and show product on air.
- In addition, the products will be included on the show’s blog and website for a week with a link to Topganic’s website.

Press Placements

All Beautiful Mommies (Visitors per month: 11,600): The Topganic Facebook giveaway was featured in a post. <http://www.allbeautifulmommies.com/blog/entry/3799883/-new-company-topganic-haircare-facebook-giveaway>

All Beautiful Mommies (Visitors per month: 10,300): The Shampoo and Conditioner with Baobab Oil from Africa for Inflated & Split Ends was featured with photography in a positive review. <http://www.allbeautifulmommies.com/blog/entry/3807620/treat-your-tresses-to-topganic-hair-care-review>

All Beautiful Mommies.com (Visitors per month: 11,006): The Treat Hair Masks were featured with photography in a winter beauty guide post. <http://www.allbeautifulmommies.com/blog/entry/3811734/winter-beauty-guide>

All Beautiful Mommies (Visitors per month: : 11,006): The Topganic Transformation contest was featured in a post. <http://www.allbeautifulmommies.com/blog/entry/3816864/welcome-to-new-york-topganic-transformation-giveaway->

Anti-Aging Analyst on Facebook (Followers: 46): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/antiaging.analyst?fref=ts>

Anti-Aging Analyst on Twitter (Followers: 110): The Topganic Facebook Contest was mentioned in a Tweet by this beauty blogger. <https://twitter.com/AntiAgeAnalyst/status/541021006614102016>

Beautiful Basics Blog on Facebook (Likes: 2,056): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/BeautifulBasicsBlog>

Beauty Info Zone (Visitors per month: 43,800): The Topganic Facebook giveaway was featured in a giveaway roundup post. <http://beautyinfozone.com/giveaways/the-sunday-scoop-for-127-is-gaga-for-giveaways/>

Bridal Guide on Instagram (Visitors per month: 23,900): The Topganic Leave on Silk Serum with Brazil Nut Oil was featured in an Instagram post. <http://instagram.com/p/zDhJpUp9Io/?modal=true>

Chic Galleria on Instagram (Followers: 848): The Treat Heal Mask with Obliquica was featured in an Instagram post. <http://instagram.com/p/ypJwsjD-H7/?modal=true>

Divalicious Blog.com (Visitors per month: 9,780): Topganic was featured with photography in a post about the Fashion Week Survival Suite. <http://divaliciousblog.com/contributors-blog/interndiva-fashion-week-survival-tools?context=tag-topganic>

Elena Rudaya on Facebook (Followers: 34): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/e.rudaya/posts/830282513677690>

Elena Rudaya on Google+ (Followers: 2,572): The Topganic Facebook Giveaway was mentioned by this beauty blogger. <https://plus.google.com/u/0/+ElenaRudaya/posts/AVtYK8iyqVc>

Elena Rudaya on Pinterest (Followers: 1,571): The Topganic Facebook Giveaway was mentioned in a pin by this beauty blogger. <http://www.pinterest.com/pin/206250857910716135/>

Press Placements

Elle Sees (Visitors per month: 33,900): The Treat Hair Masks were featured with photography in a roundup of must-try beauty buys. <http://ellesees.blogspot.com/2015/02/must-try-beauty-buys-february.html>

Endless Summer Blog on Facebook (Likes: 1,986): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/endlesssummerblog/posts/881036481927244>

Endless Summer Blog on Twitter (Followers: 1,633): The Topganic Facebook Contest was mentioned in a Tweet by this beauty blogger. <https://twitter.com/elenarudaya/status/541282243805982720>

Girly Girl Giveaways (Visitors per month: 18,308): The Topganic Facebook giveaway was featured in a post. <http://www.girlygirlgiveaways.com/2014/12/topganic-haircare-facebook-giveaway.html>

Hanging Off The Wire (Visitors per month: 5,200): The Treat Hair Masks were featured with photography in a winter beauty roundup post. <http://www.hangingoffthewire.com/2015/02/winter-beauty.html>

Hotsy Totsy Beauty (Visitors per month: 29,980): The Treat Heal Masks were featured with photography in a Valentine's Day beauty roundup. <http://hotsytotsybeauty.com/2015/01/27/get-valentines-ready/>

It's A Glam Thing (Visitors per month: 118,400): The Topganic Facebook giveaway was featured in a post. <http://guestblogger.itsaglamthing.com/enter-to-win-topganic-hair-collection/>

Jersey Fashionista (Visitors per month: 5,190): The Design & Sculpture Hair Styling Lotion with Obliphica Oil from Russia and Intensive Oil with Argan Oil from Morocco were featured with photography in a Grammy's "Steal Their Style" post. <http://www.jerseyfashionista.com/steal-their-style-grammy-2015/>

Joanna Dawn Smith on Facebook (Likes: N/A): The Topganic Facebook Giveaway was shared by this beauty blogger on her personal Facebook page. <https://www.facebook.com/JoannaDawnSmith/posts/10152516326542688?pnref=story>

Judy511 on Twitter (Followers: 4,728): The Topganic Facebook giveaway was mentioned in a Tweet by this lifestyle blogger. <https://twitter.com/judy511/status/540995856787603456>

K Swederski.com (Visitors per month: 20,400): The Treat Hair Mask with Argan Oil from Morocco was featured with photography in a positive review. <http://kswederski.com/?p=10597>

Miss Fashion News (Visitors per month: 10,920): The Topganic Facebook giveaway was featured in a post. <http://www.missfashionnews.com/2014/12/09/topganic-haircare-giveaway/>

Press Placements

Miss Fashion News on Facebook (Likes: 1,089): The Topganic Facebook giveaway was mentioned by this fashion and beauty blogger. <https://www.facebook.com/MissFashionNews>

Miss Fashion Week on Twitter (Followers: 3,625): The Topganic Facebook giveaway was mentioned in a tweet by this fashion and beauty blogger. <https://twitter.com/MissFashionWeek/status/542242364447002624>

Modern Salon.com (Visitors per month: 435,739): The Intensive Hair Oils were featured, with photography, on this trade magazine's website. <http://www.modernsalon.com/product/topganic-intensive-oils>

Motherhood Moment Blog (Visitors per month: 10,341): The TopganicTransformation contest was featured in a post. <http://motherhood-moment.blogspot.com/2015/02/sweepstakes-topganic.html>

My Beauty Source Blog on Facebook (Likes: 159): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/mybeautysourceblog>

Networking Witches (Visitors per month: 16,000): The Topganic Facebook giveaway was featured in a post. <http://networkingwitches.com/2014/12/topganic-haircare-from-the-dead-sea-giveaway/>

Networking Witches.com (Visitors per month: 132,000): The Treat Hair Masks were featured in a winter beauty guide post. <http://networkingwitches.com/2015/01/topganic-treat-hair-masks/>

Networking Witches on Facebook (Likes: 15,362): The Treat Hair Masks were featured in a post with a link to this blogger's winter beauty guide post. <https://www.facebook.com/networkingwitch>

Networking Witches on Pinterest (Followers: 6,808): The Treat Hair Masks were featured in a pin with a link to this blogger's winter beauty guide post. <http://www.pinterest.com/pin/155163149637887921/>

Press Placements

Networking Witches on Twitter (Followers: 16,200): The Treat Hair Masks were featured in a tweet with a link to this blogger's winter beauty guide post. <https://twitter.com/NetworkingWitch/status/554459046791507968>

Networking Witches (Visitors per month: 90,700): The Design & Sculpture Hair Styling Lotion with Obliphica Oil from Russia was featured with photography in a "Get Jennifer Hudson's Grammy Look" post. <http://networkingwitches.com/2015/02/jenniferhudsongrammylook/>

Networking Witches.com (Visitors per month: 90,700): Intensive Oil with Argan Oil from Morocco was featured in a post about how to get Jessie J's Grammy look. <http://networkingwitches.com/2015/02/get-jessie-js-grammy-look/>

Networking Witches.com (Visitors per month: 132,000): The TopganicTransformation contest was featured in a post. <http://networkingwitches.com/2015/02/welcome-to-new-york-topganic-transformation-1000-in-beauty-loot-giveaway/>

Pammy Blogs Beauty on Facebook (Likes: 9,063): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/170237606323865/photos/a.183966534950972.49405.170237606323865/987574361256848/?type=1>

Pretty City (Visitors per month: 83,494): The Design & Sculpture Hair Styling Lotion with Obliphica Oil and the Intensive Oil with Argan Oil was featured with photography in a get the Grammy look roundup. <http://blog.prettypretty.com/thebeauty/2015/02/23/get-the-grammy-look-ari-j-hud-sia-iggy-jessie-j/>

Put A Little Umbrella in Your Drink on Facebook (Likes: 23,608): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/umbrellainyourdrink>

Q Bee's Buzz (Visitors per month: 13,500): The Topganic Facebook giveaway was featured in a post. <http://qbeesbuzz.blogspot.com/2014/12/blog-post.html>

Ramblings of a Tattooed Mom on Facebook (Likes: 2,131): The Topganic Facebook Giveaway was shared by this beauty blogger. <https://www.facebook.com/ramblingsofatattooedmom/posts/318125981726391>

Press Placements

Reviewed by Mom (Visitors per month: 75,810): The Topganic Facebook giveaway was featured in a post.

<http://reviewedbymom.blogspot.com/2014/12/topganic-facebook-giveaway-upcoming.html>

Reviewed by Mom (Visitors per month: 75,810): The Treat Hair Mask with Argan Oil was featured with photography in positive review.

[http://reviewedbymom.blogspot.com/2015/01/topganic-hair-carereview-giveaway.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ReviewedByMom+\(Reviewed+By+Mom\)](http://reviewedbymom.blogspot.com/2015/01/topganic-hair-carereview-giveaway.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ReviewedByMom+(Reviewed+By+Mom))

Simply Southern Mom (Visitors per month: 140,200): The Treat Hair Mask with Argan Oil from Morocco was featured with photography in a winter beauty guide roundup. <http://www.simplysouthernmom.com/2015/02/the-2015-southern-mom-winter-beauty-guide.html>

Stevie Wilson on Facebook (Followers: 170): The Topganic Facebook Giveaway was shared by this beauty blogger.

<https://www.facebook.com/stevie.wilson/posts/10152402450556010?pnref=story>

The Traveling Sisterhood (Visitors per month: 42,100): The Topganic Facebook giveaway was featured in a post.

<http://www.thetravelingsisterhood.info/2014/12/win-complete-collection-of-topganic.html>

Yours in Bridal on Facebook (Likes: 567): The Topganic Facebook Giveaway was shared by this beauty blogger.

<https://www.facebook.com/YoursInBridal>